



Lake Mirror Classic Auto Festival & Auction

OCTOBER 14-16, 2011

DOWNTOWN LAKE LAND, FLORIDA

VENDOR INFORMATION

The Lake Mirror Classic Auto Festival is now in its 12th year. This FREE community event has become one of the largest downtown festivals in central Florida. Over 600 classic vehicles including wooden boats and antique motorcycles will be on display. Saturday spectator attendance is estimated at more than 35,000 people.

A limited number of commercial vending spaces (in two zones) are available. Priority is given to returning vendors and non-profits selling food or beverage. We are not able to accept all applications.

Yellow Zone – Munn Park and Lemon Street Promenade. These areas have been set aside specifically for sponsor and vendor displays. Hundreds of classic cars line the streets of Downtown Lakeland throughout the Yellow Zone.

Green Zone – Lake Mirror Park. This area is the site of the judged portion on the car show (the Concours d'Elegance) and the central location for presentations. This area is restricted to only a few key vendors selected by LMC.



- Interested vendors must submit their application and full payment no later than October 1, 2011.
- Priority will be given to returning vendors and non-profit vendors selling food or beverage. We also favor vendors selling products related to the automobile hobby.
- Space limitations will determine how many vendors we can accept. We strive to balance the number and variety of vendors.
- Lake Mirror Classic, Inc. will determine the placement of all vendor locations and reserves the right to accept or reject any vendor. We are not able to accept all applicants.

Show Schedule:

Saturday, October 15, 2011

Set-up: 6:00am until 8:30am
Show Time: 10:00am until 4:00pm
Break Down: 4:00pm until 6:00pm



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VENDOR APPLICATION

Name: _____ Email: _____

Business Name: _____ Phone: _____ Cell# _____

Address: _____ City/ST/Zip _____

Describe products to be sold: _____

Vendor Fee Schedule (Check Selection)

	Size	Fee	Amt. Enclosed
Yellow Zone – Munn Park or Lemon St. (See map)	10' x 12'	\$150	
	10' x 24'	\$250	
Green Zone – Lake Mirror Park (See map)	10' x 12'	\$500	
	10' x 24'	\$750	
Tent Rental (1 – 8' table w/ 2 chairs)	10' x 10'	\$150	
Tent Rental (2 – 8' table w/ 4 chairs)	10' x 20'	\$200	
Electrical Service (110v)		\$50	
City of Lakeland Vending Permit (if required)		\$20	
Total Enclosed:			<input style="width: 100px; height: 20px;" type="text"/>

Make checks payable to **Lake Mirror Classic, Inc.**

Return this agreement with payment along with the signed copy of the Vendor Rules, Certificate of Insurance and Florida Certificate of Authority to Collect Sales & Use Tax to:

Finley Allen
Lake Mirror Classic, Inc.
P.O. Box 328
Lakeland, FL 33802

(863) 683-2228

finley@lakemirrorclassic.com



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VENDING RULES

1. The vending area will operate on Saturday, October 15, 2011 from 10:00am until 4:00pm
2. Vendor must include a certificate of Liability Insurance (not less than \$300,000) naming Lake Mirror Classic, Inc. as additional insured.
3. Vendor must be set-up and prepared to conduct business no later than 9:00am.
4. All supply and support vehicles must be removed from the show and vending area by 9:00am.
5. All products sold must be approved by Lake Mirror Classic, Inc.
6. No free food or beverage products may be distributed.
7. Vendor must display all current applicable licenses and display business name at all times.
8. Vendor agrees to operate only from the space assigned by Lake Mirror Classic, Inc.
9. Vendor is responsible for removing all trash and debris from the premises.
10. No stakes or holes are permitted in the ground or pavement.
11. No ropes, signs or banners attached to trees or poles.
12. No tarp style structures. Pop-up tents and canopies not rented at time of registration must be approved by LMC.
13. All costs related to products sold including taxes, fees & insurance are the responsibility of the vendor.
14. Vendors are responsible for collecting and remitting sales taxes.
15. All vendors and equipment must remain in position from 10:00am until 4:00pm.
16. No vending space may be left unattended.
17. Smoking is not permitted in the vending areas.
18. Vendor agrees to not create any unduly loud or unreasonable noise.
19. All supplies, signage, inventory and equipment (including trailer tongue) must fit within space reserved.
20. Lake Mirror Classic, Inc. makes no guarantees on attendance, weather or potential sales. Vendor accepts all financial risks. Refunds will be made only in the event of complete event cancellation.
21. Refunds will be allowed if cancelled 72 hours prior to event.

Deadline for reserving vending space is October 1, 2011

I accept and agree to abide by the Vending Rules of Lake Mirror Classic, Inc.

Signed by: (Print name)

Signature

Date